

# XTRA CHAIRS

## XTRA SINGLE CHAIR WITH ARMS

This 600 D nylon chair with arms is our most popular model and comes with one cup holder and a carrying bag. The powder coated tubular steel frame can be custom colored (standard black) and will support 250 pounds under normal use. Includes a two-position recliner and double fabric on back.

### LOGO POSITIONS

12" x 8" logo on front and back of chair  
12" x 6" logo on carrying bag

### PRODUCT SPECIFICATIONS

Closed: 35"L x 5"W x 5"H  
Open: 20"/37"L x 20"W x 16"/34"H  
Weight: 8.6LBS

### PACKAGING SPECIFICATIONS

Master Carton: 4 chairs

#### POLYBAGGED

35.8"L x 10.25"W x 10.25"H • Weight: 35LBS

#### INDIVIDUALLY BOXED

37"L x 14"W x 14"H • Weight: 37LBS

### ADDITIONAL INFORMATION

- Two position recliner included

### AVAILABLE OPTIONS

- Second cup holder
- Pouch in back rest
- Mesh-pouch under seat
- Adjustable shoulder strap on carrying bag
- Single piece boxing available



CHICAGO WHITE SOX

## CASE STUDY

## MIAMI DOLPHINS/TOYOTA XTRA CHAIR



**GOAL:** Create a unique item for local Miami Toyota dealers to provide in a gift pack to buyers, utilizing their sponsorship of the Dolphins.

**WHAT:** An orange chair with the Toyota and Dolphins logos and a teal color bag with the Toyota logo.

**HOW:** Distributed with every new Toyota car purchase in the Miami area.